

JOHN WALLETT GRAPHIC AND WEB PORTFOLIO



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...IDENTITY AND BRANDING

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grandparents first

July / August 2010 Issue 22

Grandparents First

Grandparents Plus



In this issue

- 3 **Behind the scenes**
Organising the October lobby day
- 4 **Get money at the museum!**
Exciting events at London's Museum of Childhood
- 6 **A grandparents story**
Supporting families online
- 8 **A family's story**
Co-sleeping as best practice

Time to have your say

Don't miss the opportunity to join us for the **Parliamentary Lobbying Day on Wednesday 28 October 2009**. Working with the Kinship Care Alliance and other partner organisations across the country, Grandparents Plus is planning a day to remember, giving grandparents and family carers the chance to tell MPs what life is really like as a kinship carer, and outline what should be done to support families.

Welcome to our 'BRAND NEW' design issue of Grandparents First. We value your feedback.

please email alexa.blair@grandparentsplus.org.uk

Continued overleaf.

We champion the wider family who care for children

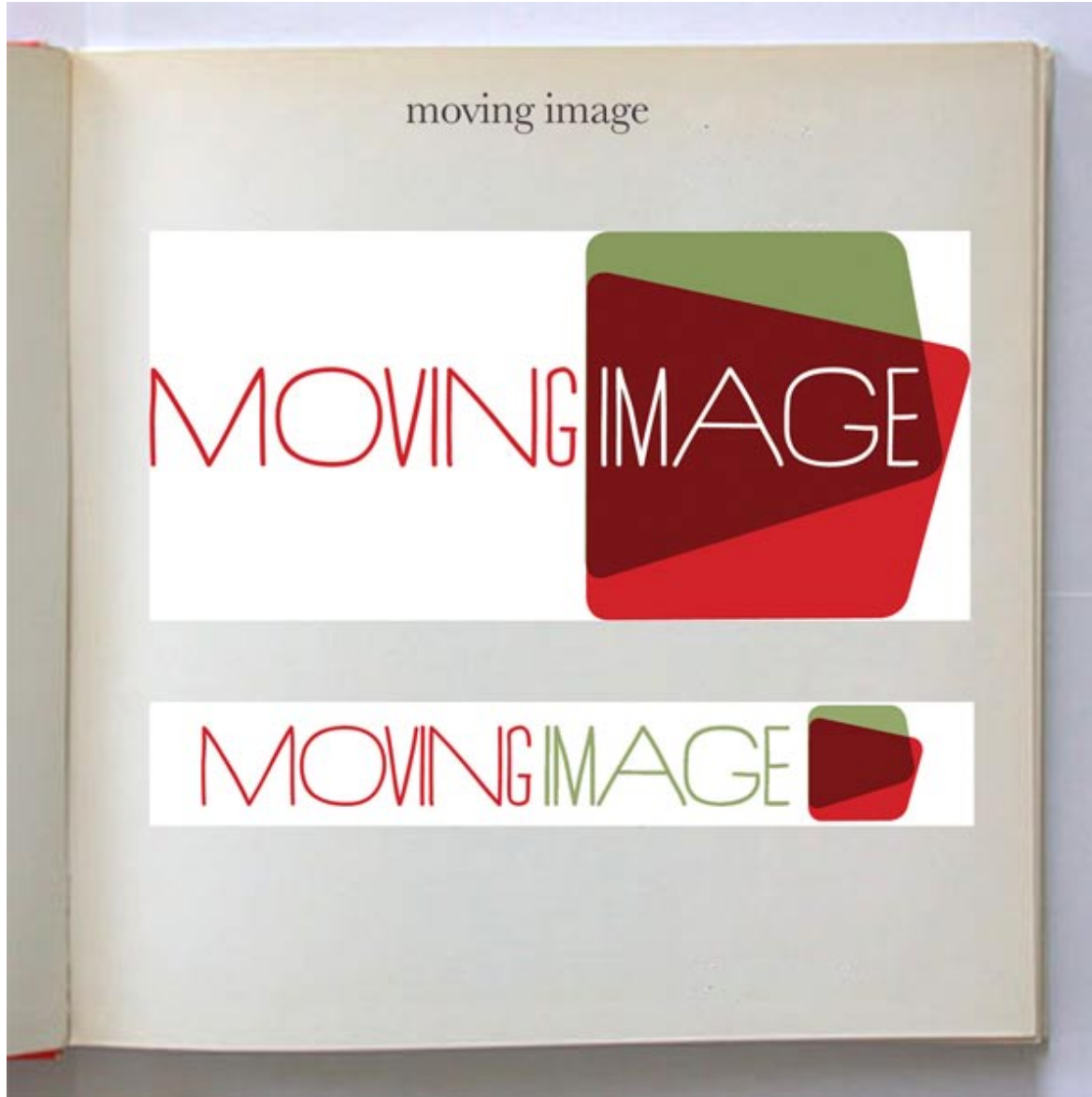
New brand newsletter launch with InDesign layout template and programme of staff training for in-house production.

client: Grandparents Plus

date: 2010

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Branding (logo, typography, website, display materials and printed publicity) for popup community cinema project in Colchester area.

client: MOVING IMAGE

date: 2010-2011

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moving image



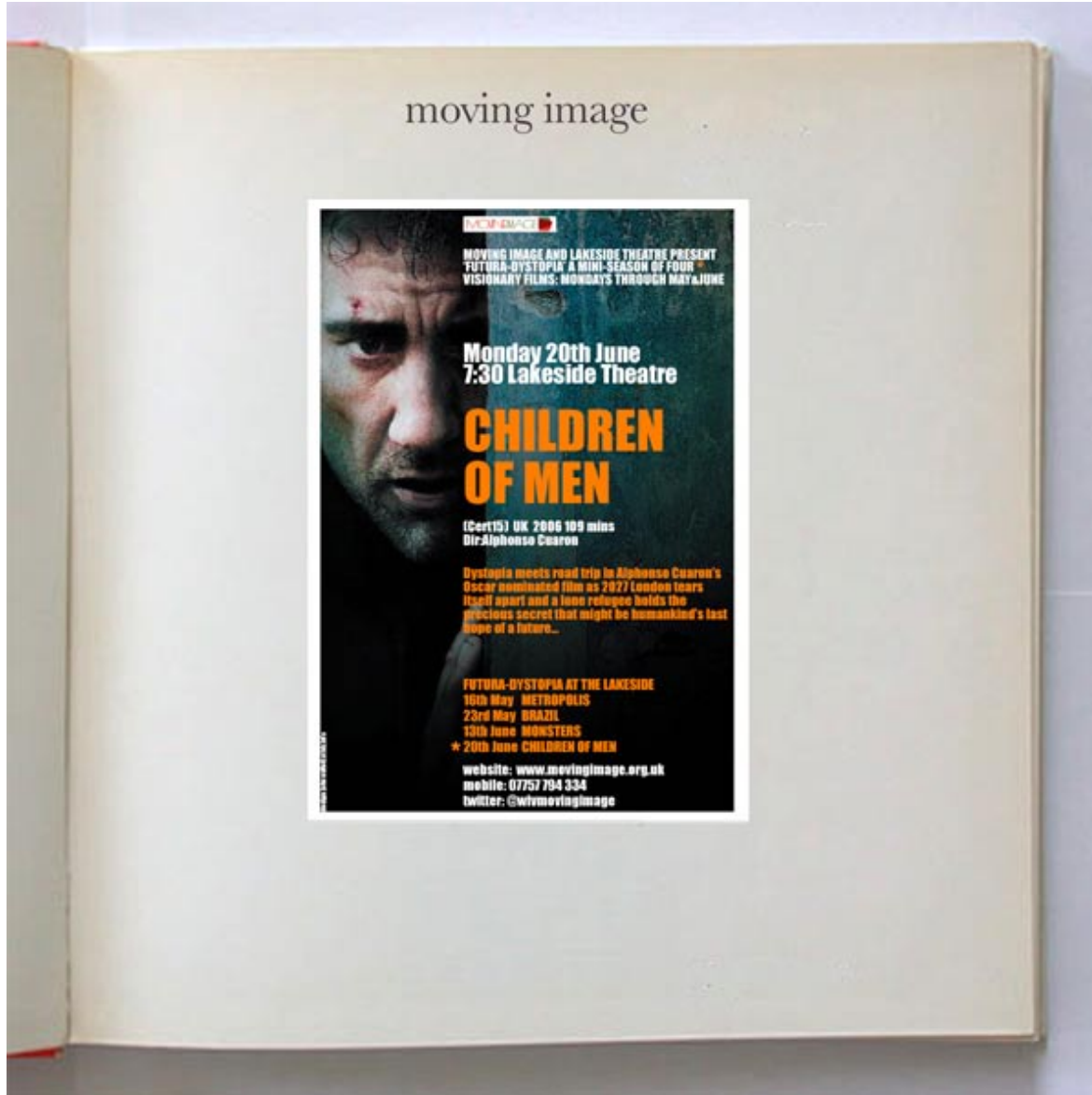
Moving Image poster.
Dystopian mini-season #1:
Metropolis

client: MOVING IMAGE

date: 2011

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Moving Image poster.
Dystopian mini-season #4:
Children of Men

client: MOVING IMAGE

date: 2011

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moving image



Moving Image poster.
Dystopian mini-season #2:
Blade Runner

client: MOVING IMAGE

date: 2011

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Moving Image small (A4)
posters for local weekend
cinema screenings

client: MOVING IMAGE

date: 2011

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Branding and website pilot for
a new European (3 language)
site concentrating on the socially
therapeutic power of laughter for
older people.

client: hahaEurope / INTERGEN

date: 2011

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Branding and website
logo guidelines.

client: hahaEurope / INTERGEN

date: 2011

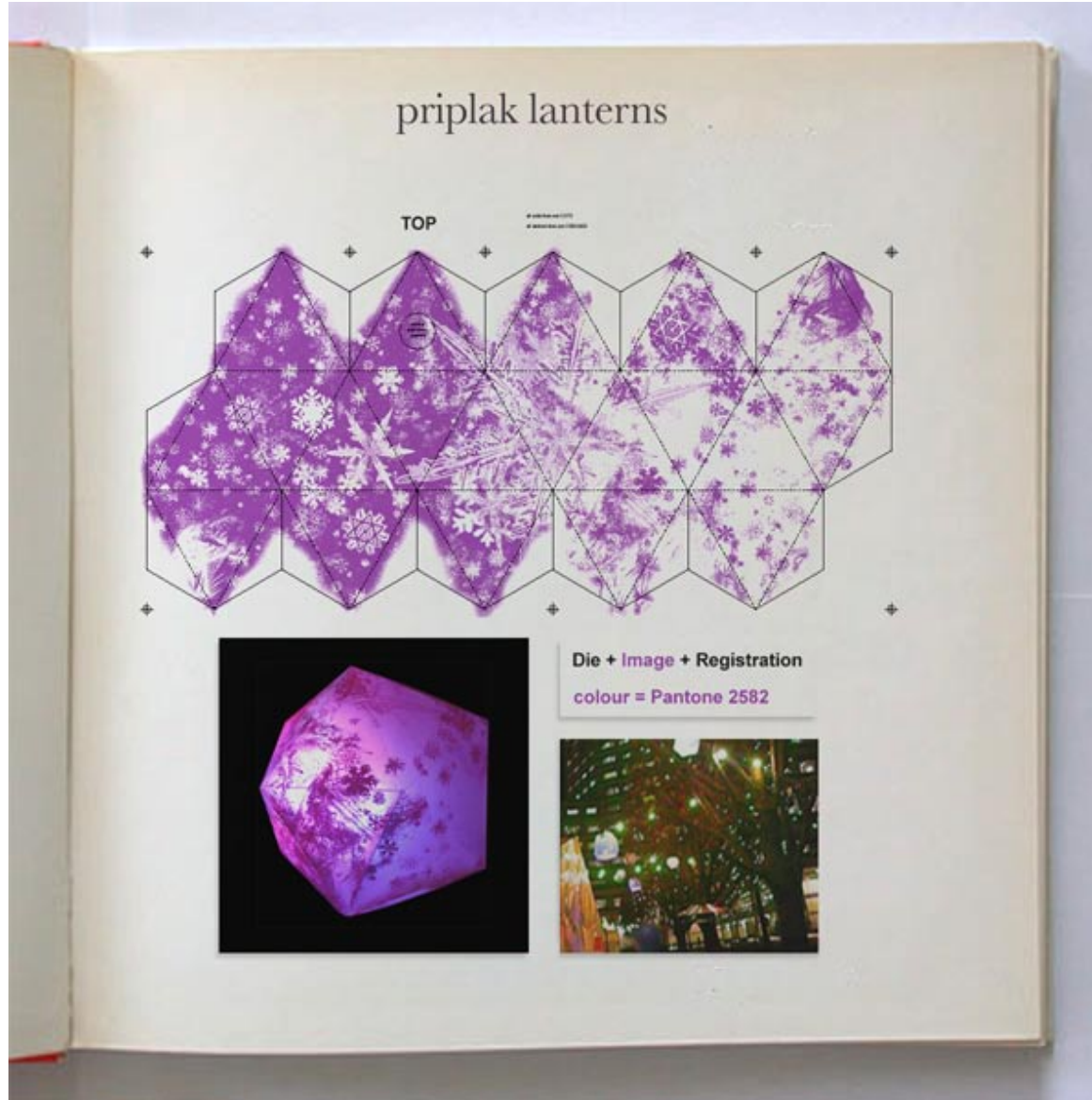
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...DISPLAY AND PACKAGING

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Icosahedral lanterns for Canary Wharf Christmas Crafts Fair. The lanterns were screen printed in two-part (curing) plastic inks onto translucent Priplak (polypropylene) sheets which were die cut and scored for hand assembly. The resulting lanterns (about 10" across) were then fitted onto low wattage exterior festoon lights and strung between trees throughout the park at One Canada Square for two weeks. Concept, illustration, screen and die artwork by idz. Priplak supplied by Robert Horne. Screen printing by Julian Wakelin at Tower Hamlets College print studio. Hand assembly and installation by Jane Robothan and John Wallett.

client: Canary Wharf Arts & Events

date: 2008

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roundhouse exteriors



Large format outdoor banners (each 24 foot high) printed in lightproof inks onto exterior fabric backed vinyl for the front of The Roundhouse during redevelopment. Source photographs were from a summer photography workshop with a group of young people in Camden run by photographers Eammon Duggan and Annie Bungeroth for Roundhouse Special Projects as part of Camden Summer University. Design, typography, image processing and production management by idz.

client: The Roundhouse

date: 2006

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oily cart display



Mixed media display installation at the Unicorn Theatre on the South Bank. Free standing and hung/counterbalanced displays incorporating large format inkjet printed onto 'foamex' (rigid lightweight 3mm plastic), transparent and translucent Perspex, and applied vinyl cutout lettering. Structure includes fibreglass struts and ultra-high grip velcro for quick setup and takedown. Diameters of larger cutout disks illustrated: 1m 0.8m and 0.5m Overall height of this element appx 2.7m. Concept and design by idz. Large format prints and vinyl by Covent Garden Laminates. Perspex laser cutting by Hamar Acrylic. Final assembly by John Wallett.

client: Oily Cart Theatre

date: 2008

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oily cart display



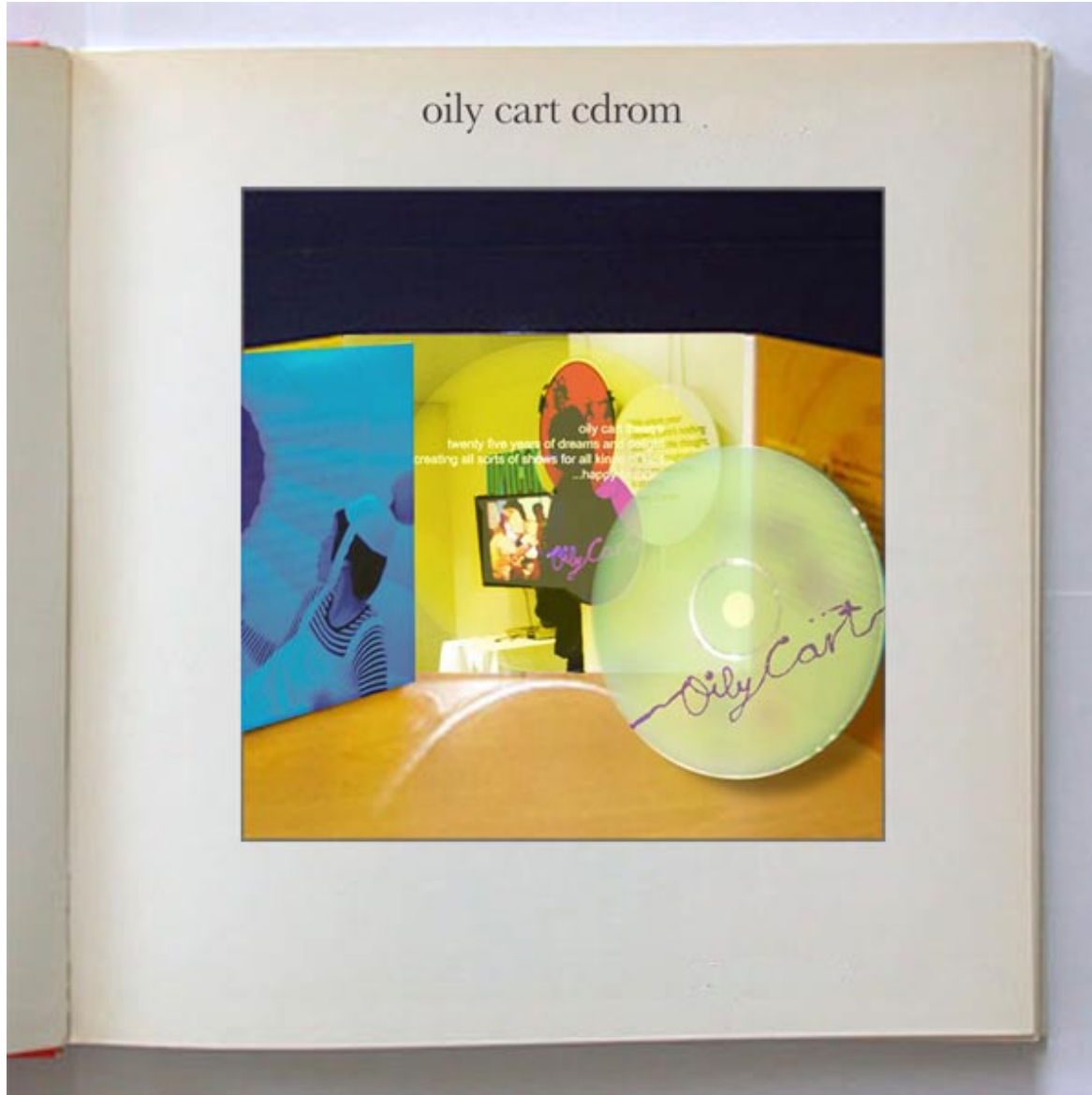
Mixed media display installation at the Unicorn Theatre on the South Bank. Top: composite panorama of launch party and side window displays. Bottom: pre-production visuals (created at 1:1 scale with Adobe InDesign) comped onto windows prior to final signoff and delivery for output and fabrication.

client: Oily Cart Theatre

date: 2008

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Special CD and packaging
for the 25 year review of this
extraordinarily inventive theatre
performance group.

client: Oily Cart Theatre

date: 2008

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oily cart cdrom



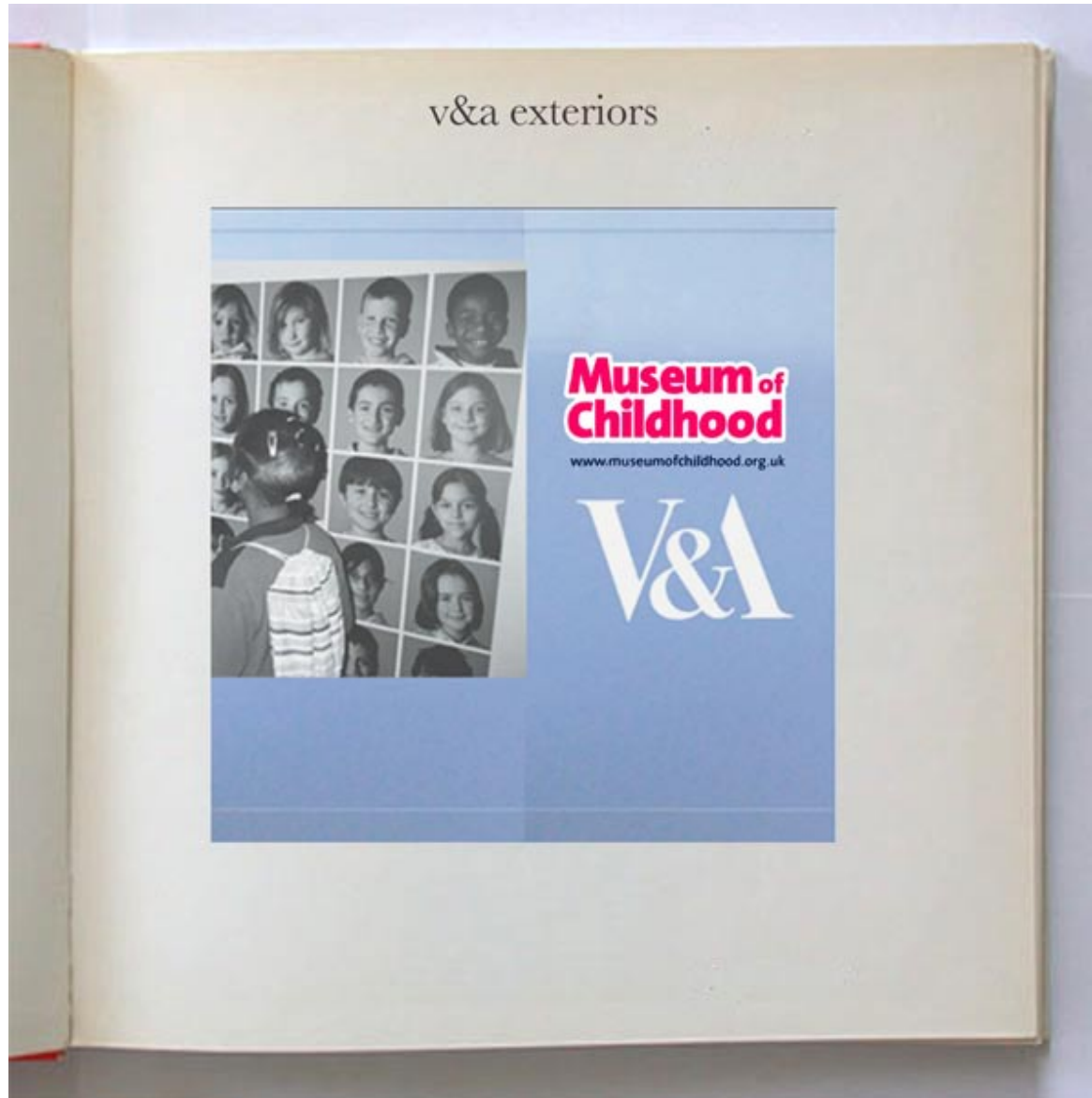
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client: Oily Cart Theatre

date: 2008

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When the V&A Museum of Childhood planned to close for a year to build the new frontage extension they commissioned photographer Anthony Lam to create a series of photographs of local children using the museum facilities. These were incorporated into a series of thirteen large format panels which were displayed for the year on 2.4m high hoardings around the museum perimeter. Photography by Anthony Lam. Design, typography, image processing and project management by idz. Printing and laminating by Covent Garden Laminates.

client: V&A Museum

date: 2008

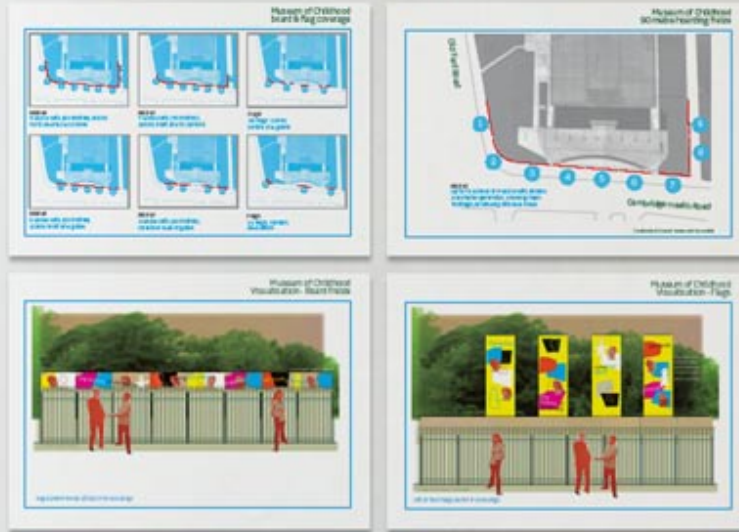
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v&a exteriors

Museum of Childhood

www.museumofchildhood.org.uk



V&A Museum of Childhood:
preliminary visualisations for
original proposal, including
measure site plans and
alternative designs for hanging
banners.

client: V&A Museum

date: 2008

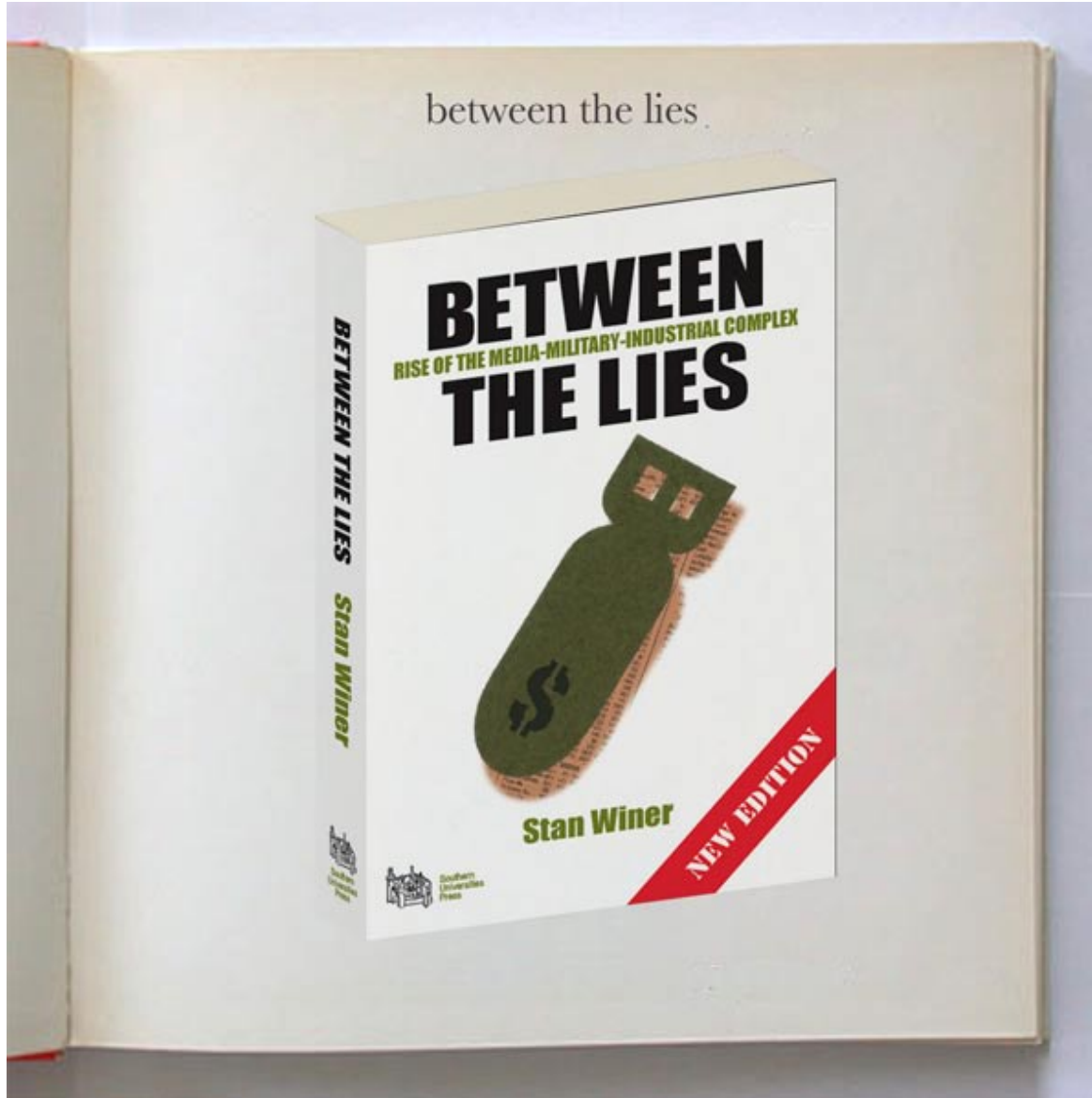
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...GRAPHICS,
PUBLICATIONS
AND PRINT
PRODUCTION

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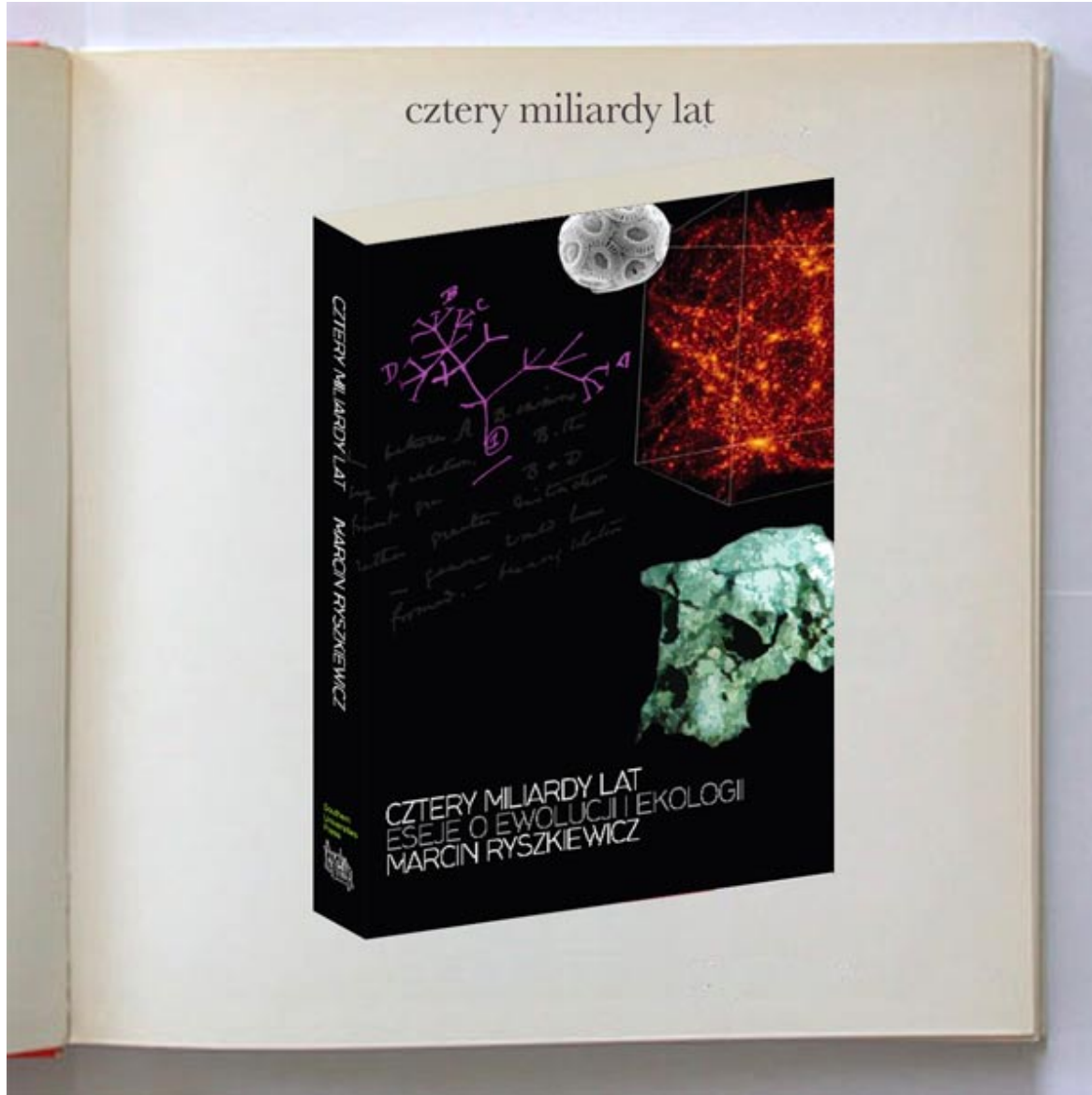
Cover typography and illustration for Stan Winer's 'Between The Lies', from a list of titles published by Southern Universities Press using print on demand to provide short runs and high quality at competitive prices. Printed by Anthony Rowe in Eastbourne.

client: Southern Universities Press

date: 2008

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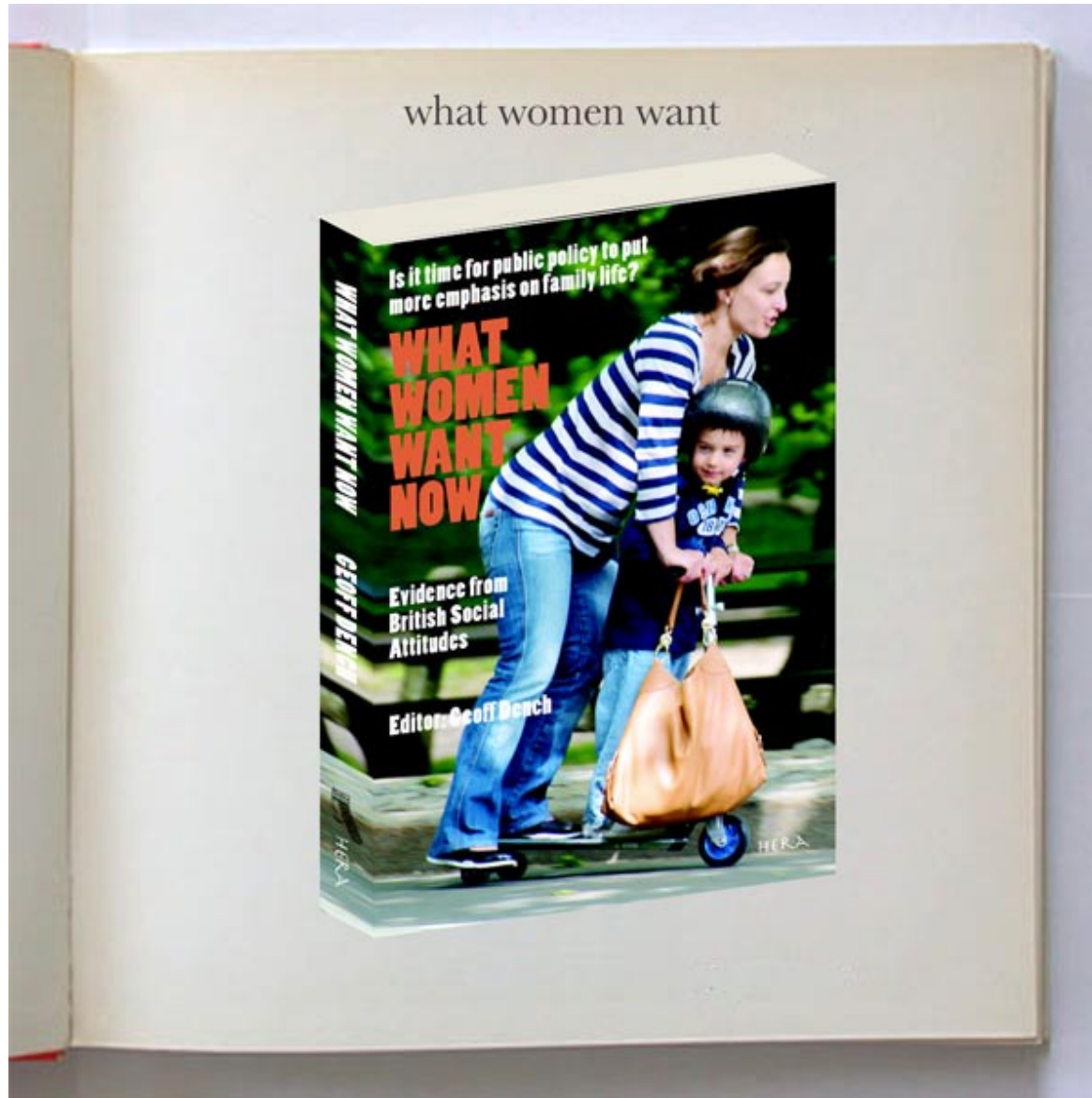
Cover typography, illustration and text setting for Marcin Ryszkiewicz's 'Cztery Miliardy Lat', a collection of essays on ecology and evolution from one of Poland's most respected paleo-biologists, published by Southern Universities Press. Printed by Anthony Rowe in Eastbourne.

client: Southern Universities Press

date: 2008

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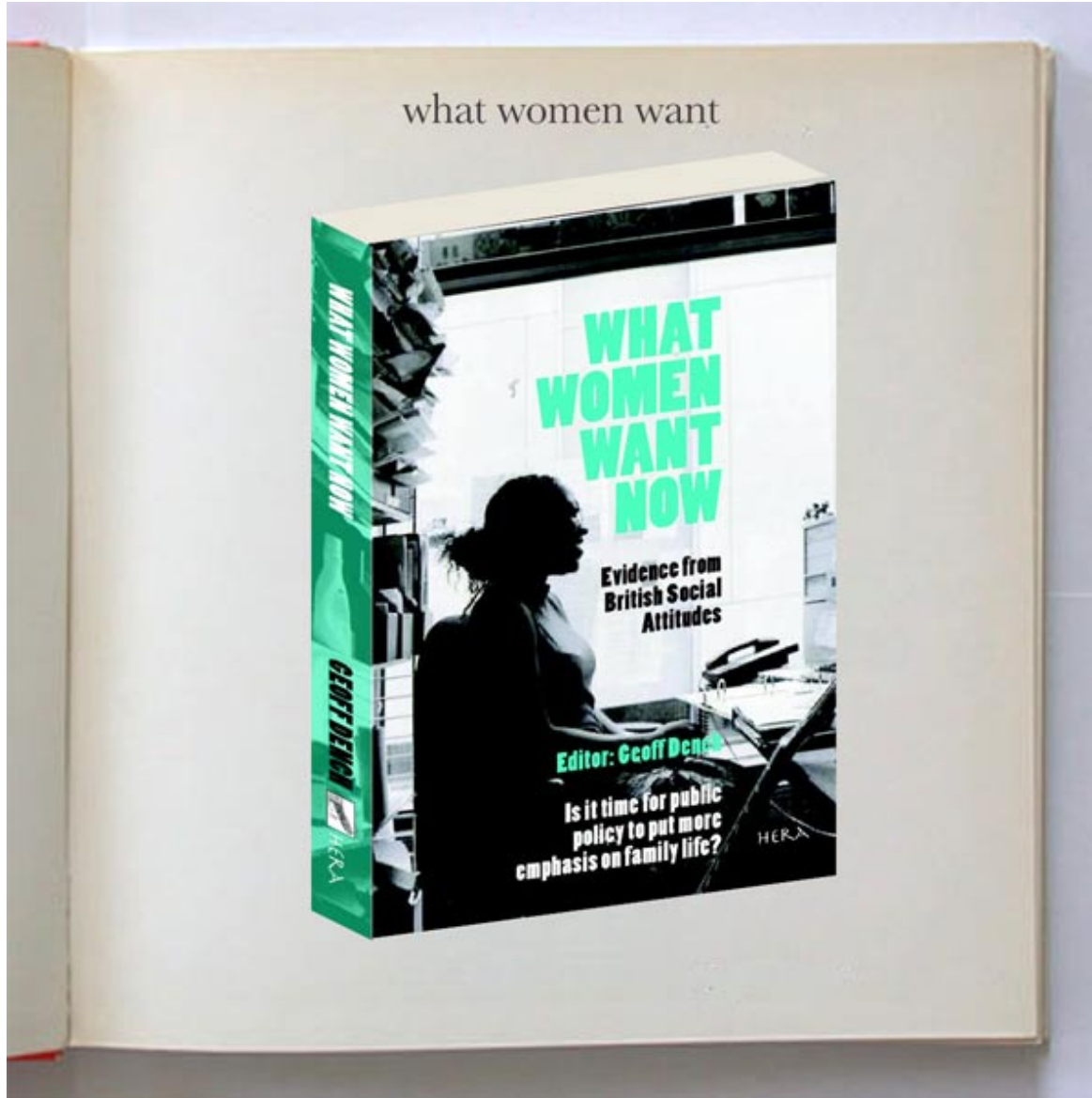
Set of sample covers for sociological survey 'What Women Want'

client: HERA TRUST/BRITISH SOCIAL ATTITUDES

date: 2010

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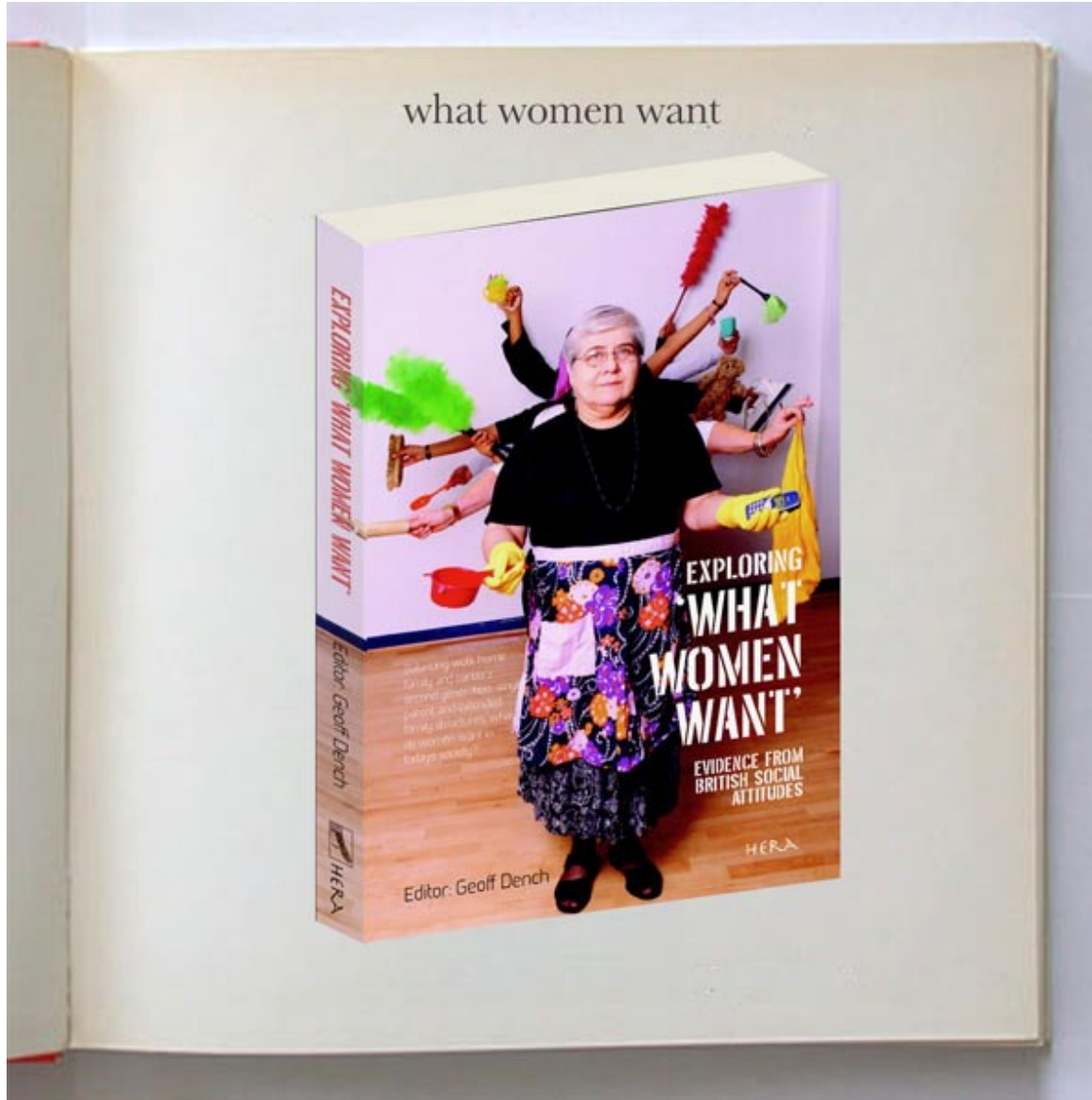
Set of sample covers for
sociological survey 'What
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client: HERA TRUST/BRITISH
SOCIAL ATTITUDES

date: 2010

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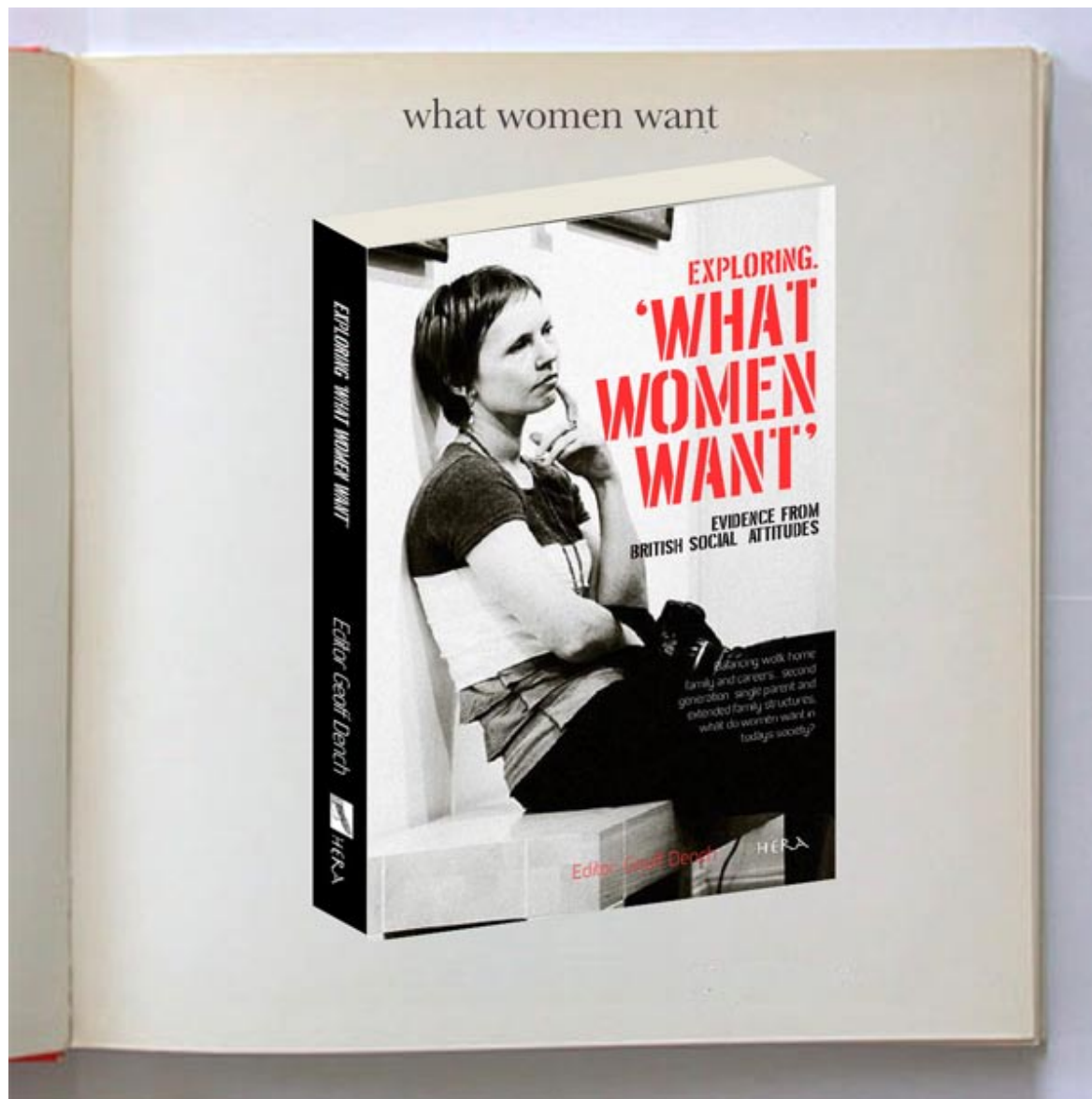
Set of sample covers for
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Set of sample covers for
sociological survey 'What
Women Want'

client: HERA TRUST/BRITISH
SOCIAL ATTITUDES

date: 2010

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viewpoints photobook



Childrens Fund projects from sixteen London boroughs brought together photographs taken by children showing their lives, families, environments and activities. The resulting exhibition was launched by Mayor Ken Livingstone at the GLA. This book was produced to reproduce each child's image and comments. Photography workshops by Annie Bungeroth and Eammon Duggan. Design and print production by idz. Printing by Aldgate Press.

client: The Childrens Fund

date: 2007

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through our eyes photo broadsheet



Eight page photography broadsheet of writings, photographs, drawings and collages by classes from St Pauls School Wellclose Square in Wapping East London. Photo workshops by Anthony Lam. Design, typography, image processing and print production by idz. Printed web offset by Newsfax Limited in Rainham.

client: St Pauls School

date: 2009

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magic me annual report



Annual report for the UK's leading Intergenerational Arts project Magic Me. Photography © Magic Me. Printed by Waterside Printers, part of The Duncan Group. Design, typography and production management by idz.

client: Magic Me

date: 2009

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artfractures journal #1



'artfractures' journal includes academic art historical essays, essays and articles on contemporary art and curatorial practice, and a selection of short reviews. Typography, layout and cover photograph: John Wallett.

client: Robert Priseman

date: 2009/10

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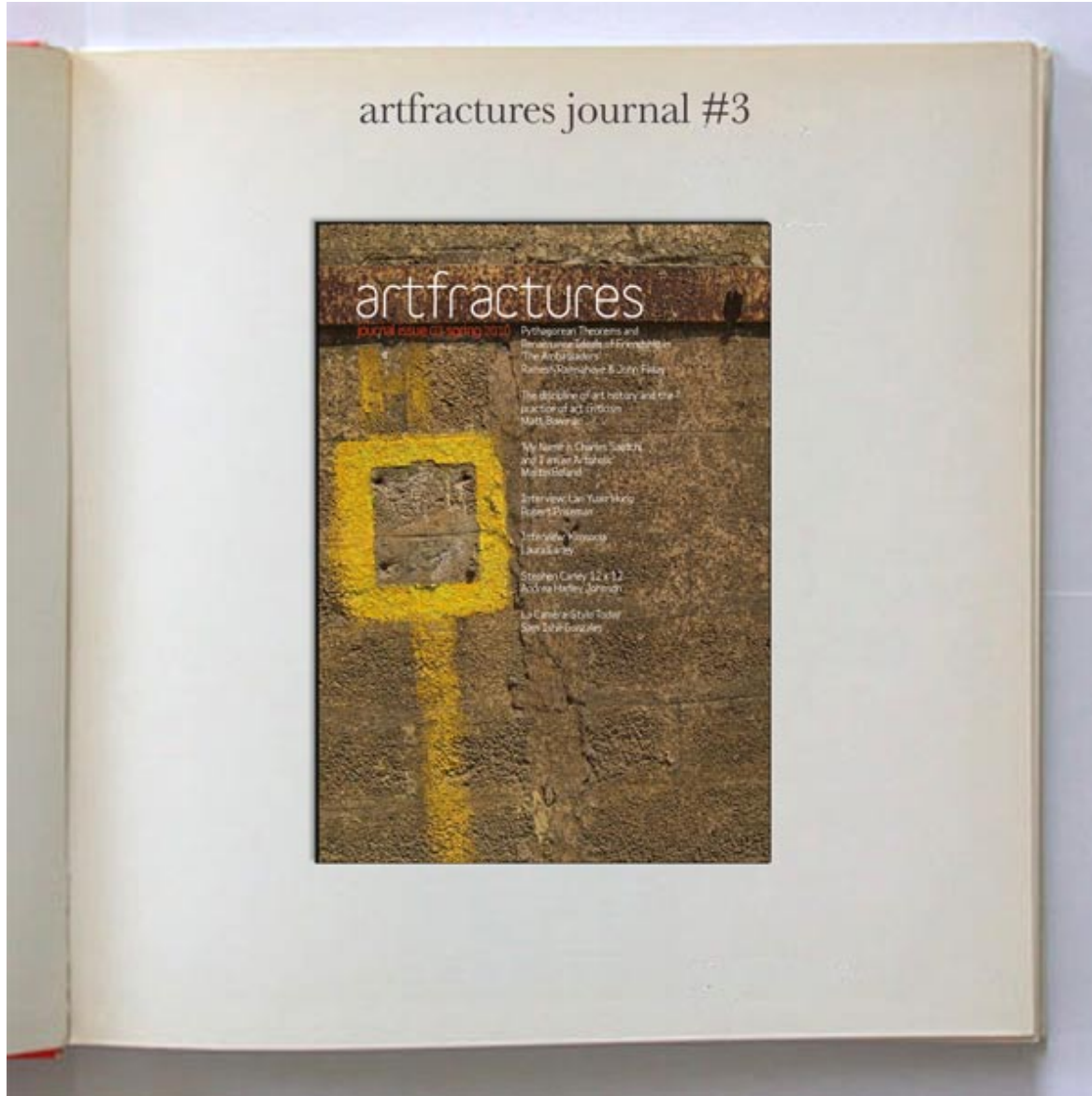
The 'artfractures' journal was published as a set of four quarterly pdf downloads. Typography, layout and cover illustration: John Wallett.

client: Robert Priseman

date: 2009/10

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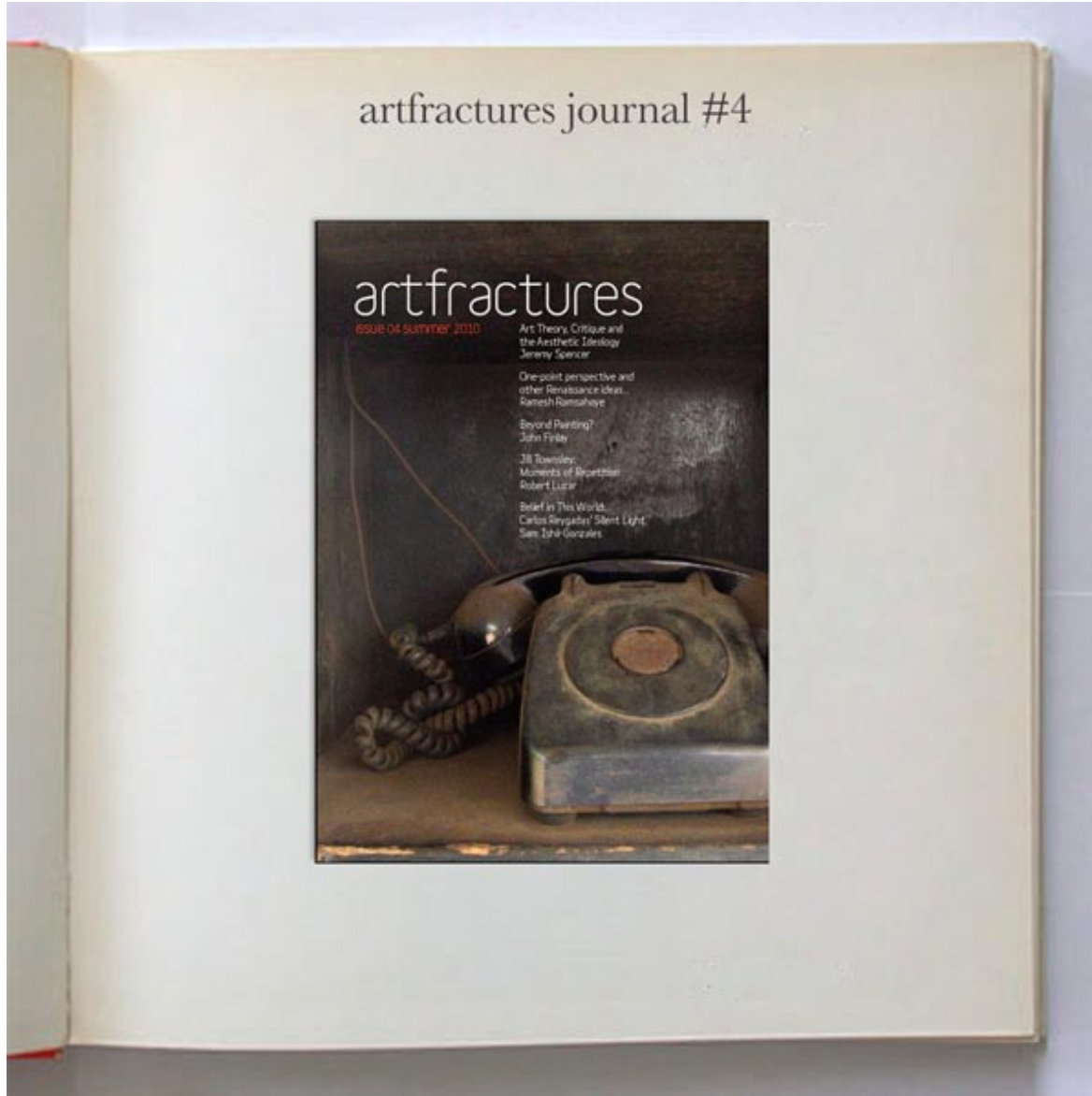
The 'artfractures' journal published as a set of four quarterly pdf downloads. Typography, layout and cover illustration: John Wallett.

client: Robert Priseman

date: 2010

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The 'artfractures' journal
published as a set of four
quarterly pdf downloads.
Typography, layout and cover
illustration: John Wallett.

client: Robert Priseman

date: 2010

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...WEB SITES AND ONLINE TOOLS

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coop systems website (home 1)



Custom PHP/MySQL website
with randomised/rolling content
including customer testimonial
'backpats'. Design and coding:
John Wallett. Text editing Paul
Craig. Staff photography: Chris
Kelly.

client: Cooperative Systems

date: 2008

113Z

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coop systems website (home 2)



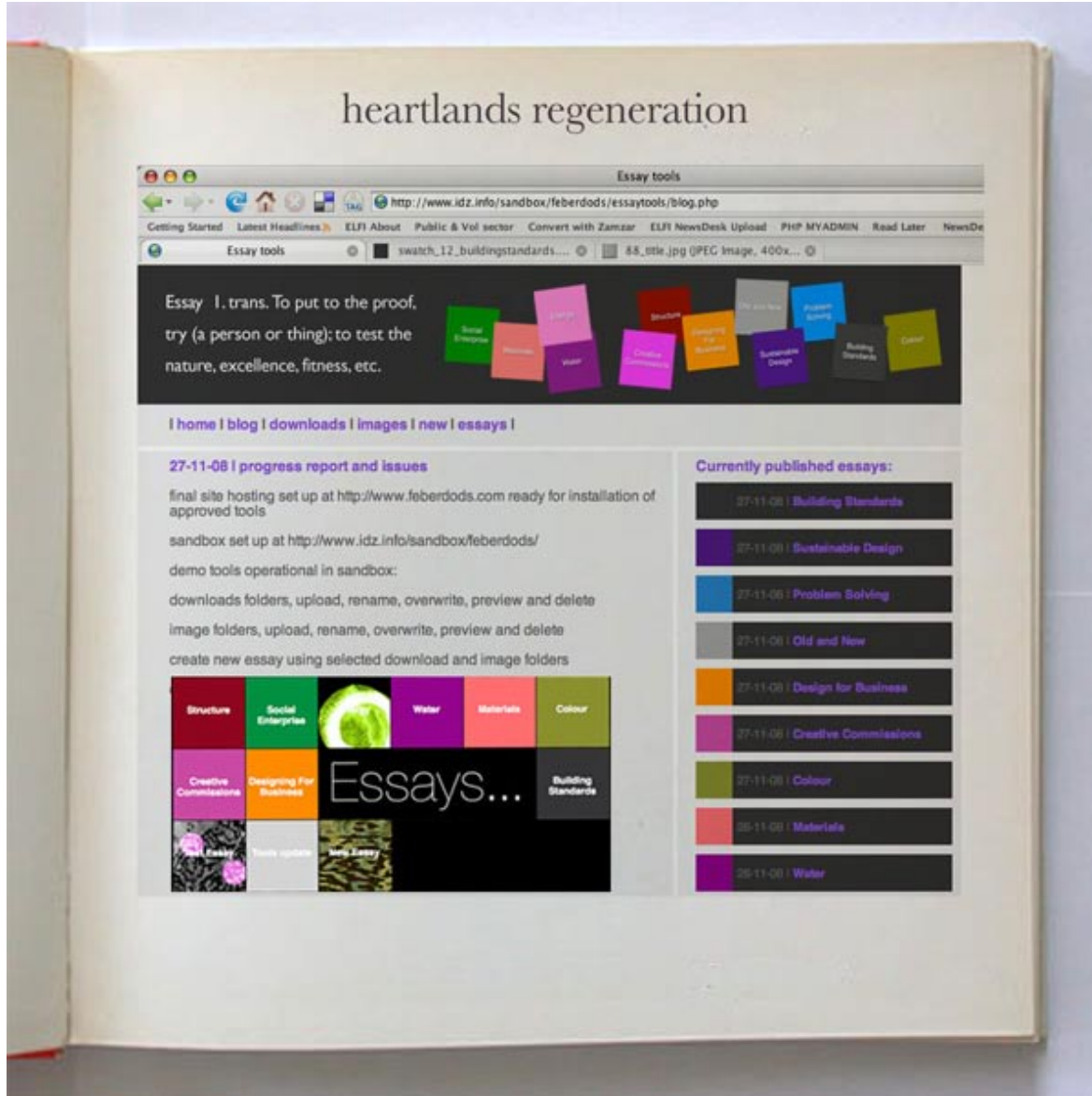
Custom PHP/MySQL website
with randomised/rolling content
including customer testimonial
'backpats'. Design and coding:
John Wallett. Text editing Paul
Craig. Staff photography: Chris
Kelly.

client: Cooperative Systems

date: 2008

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Custom web tools for the regeneration team to document the design development of this £200M regeneration of a mining area in Camborne, Poole and Redruth, West Cornwall. The tools allow uploading and online management of resources such as PDF schematics, reports, site and engineering specs, photographs and illustrations. Exploring the concept of 'Essays' and referencing both the written exploration of an idea and the 'essaying' or testing of metals and ores, the tools create themed articles on topics including Creative Commissioning, Environment, Energy, Materials and Sustainability. Concept by Stephen Feber and DODS. Design, PHP and MySQL scripting by idz. Hosting by Trellick Dot Net.

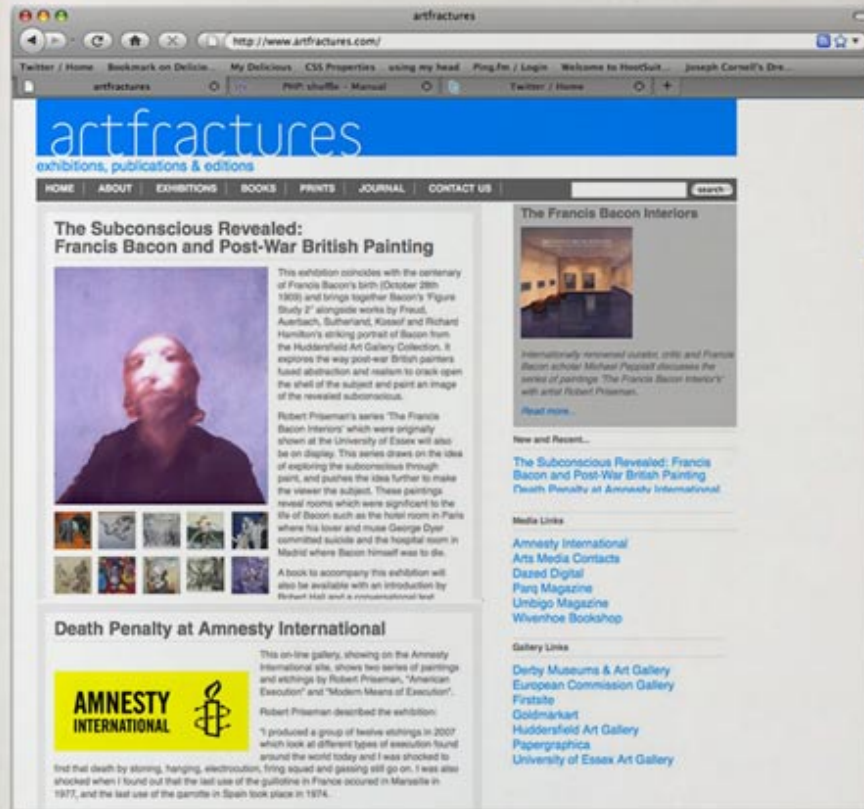
client: Cornish Heartlands Regeneration, Stephen Feber Associates and Dransfield Owens De Silva Architects

date: 2009

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artfractures web page



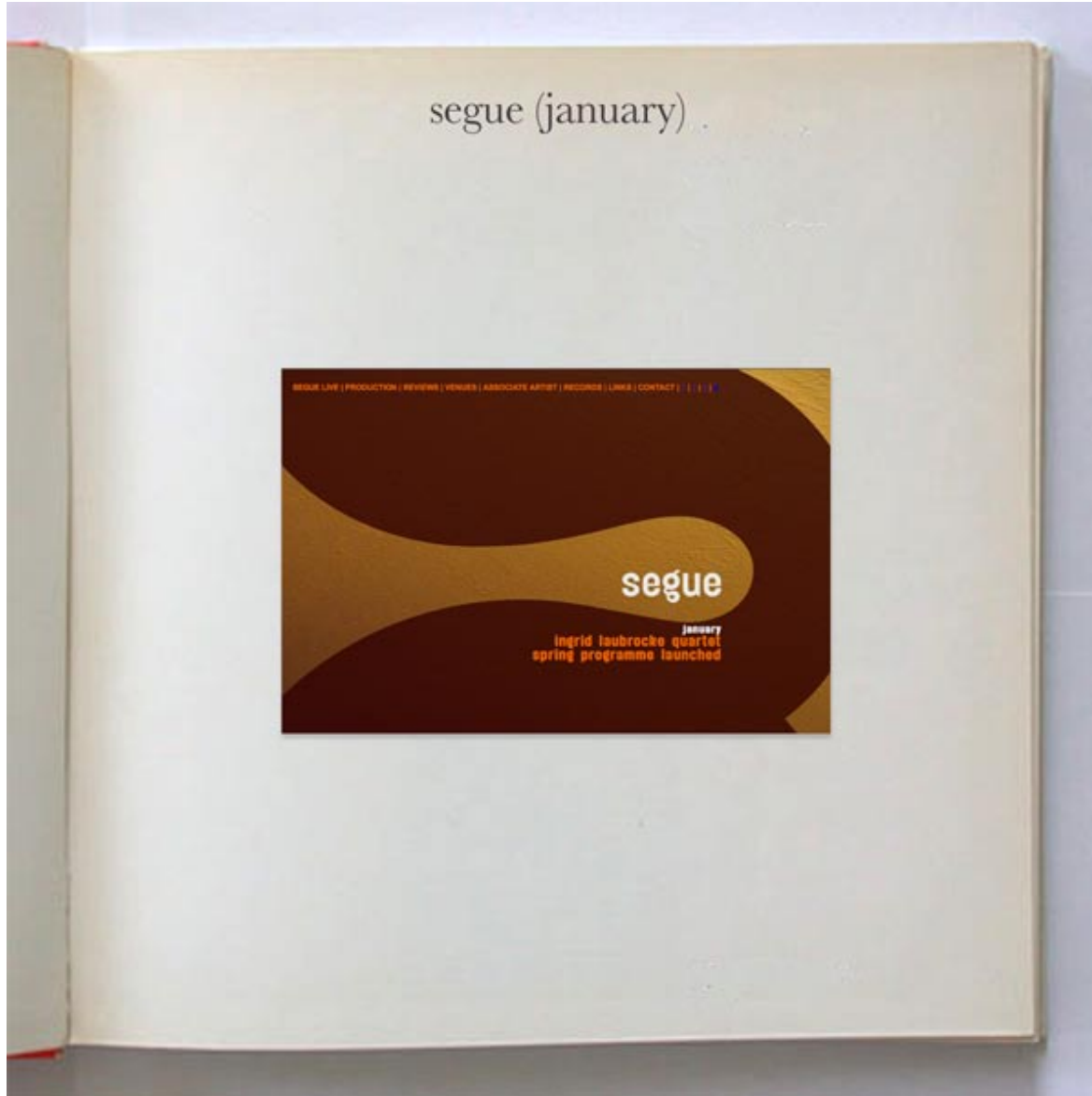
'artfractures' is a Wordpress website coupled with a quarterly peer review art journal. The site is primarily pages organised into menus together with a few blog posts. The site also includes a small customised plugin for selling publications and prints online. The site makes use of links to Twitter and uses flickr as an image networking tool. 'artfractures' has strong support from several human rights organisations including Amnesty International and Release, as well as links with UK and international visual arts organisations and academic centres.

client: Robert Priseman
 (publisher) John Finlay (Editor)
 Elizabeth Cowling (Chair of Peer
 Review Group)

date: 2009/10

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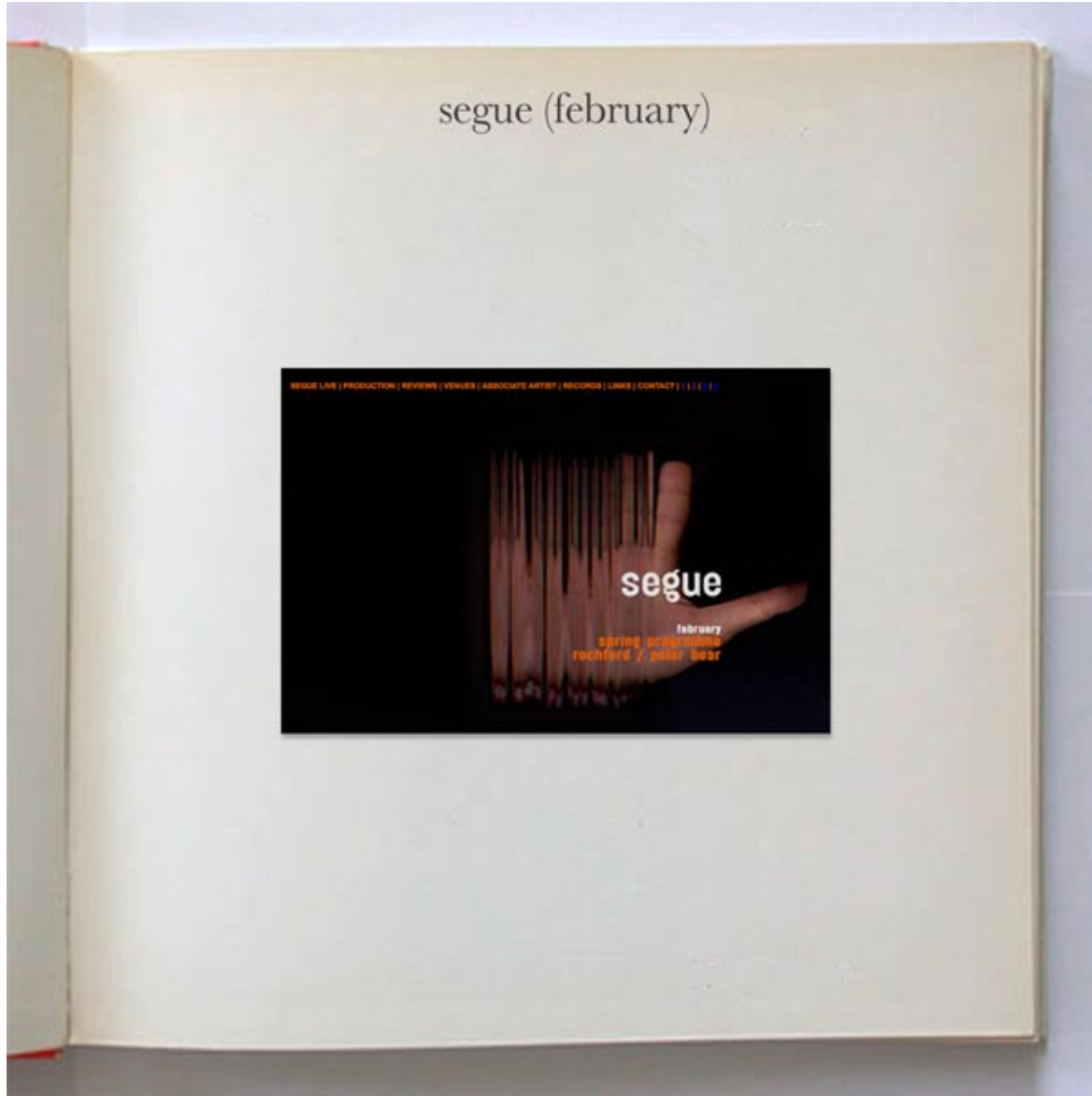
First in a series of fluid home/splash pages developed as a brand redesign for Segue Music. Segue produce live jazz and world music events, music and narrative performance events and recordings in East Anglia and promote artists such as Seb Rochford/Polar Bear, Portico Quarter, Adriano Adewale, Ingrid Laubrocke. Photography, design, coding: John Wallett.

client: Fiona Mason/Segue Music

date: 2009/10

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Second in a series of home/
splash pages developed as a
brand redesign for Segue Music.
Photocollage, design, coding:
John Wallett.

client: Fiona Mason/Segue Music

date: 2009/10

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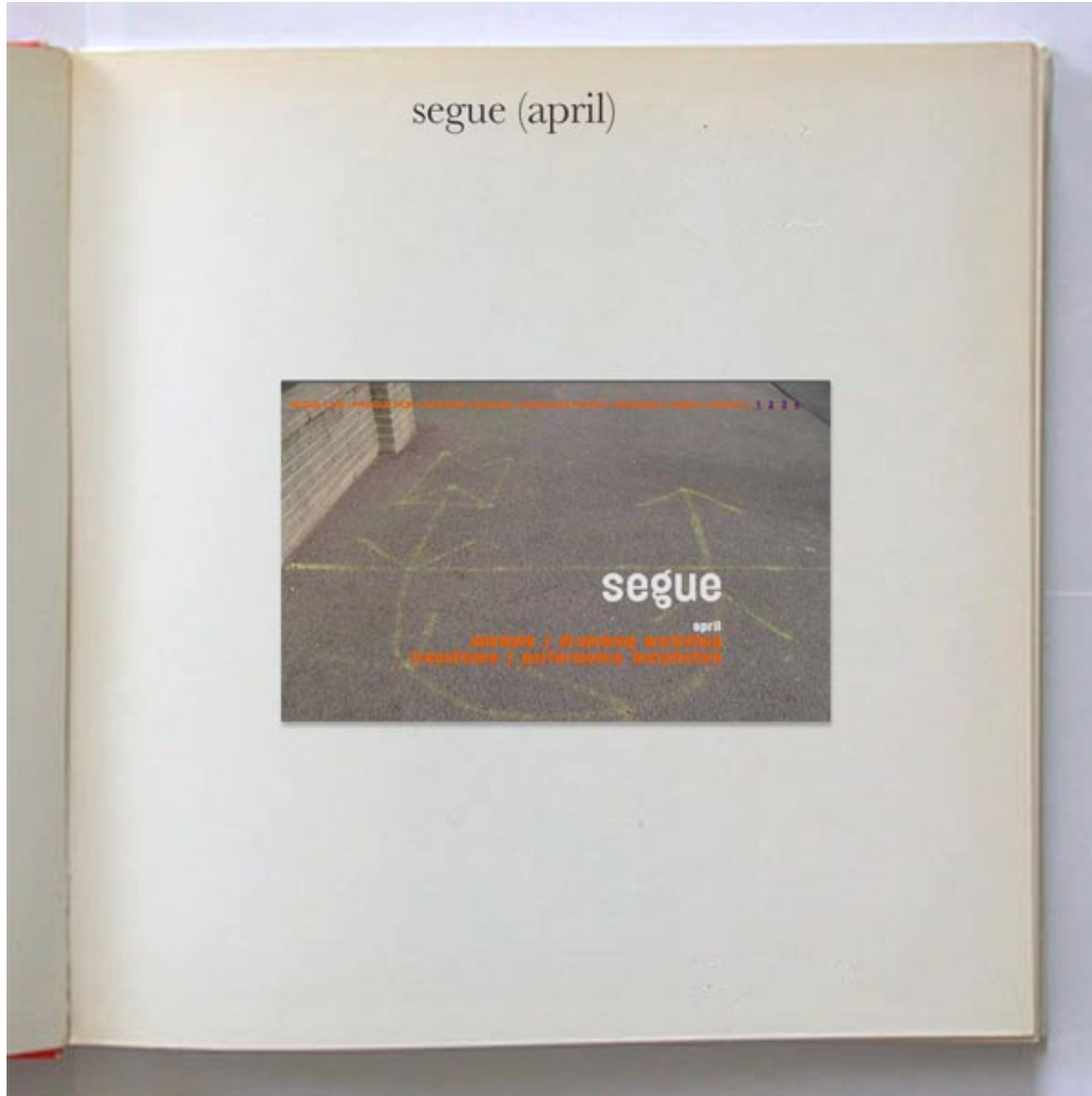
Third in a series of home/splash pages developed as a brand redesign for Segue Music.
Design, coding: John Wallett.
Photograph: Polar Bear.

client: Fiona Mason/Segue Music

date: 2009/10

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Fourth in a series of home/
splash pages developed as a
brand redesign for Segue Music.
Photography, design, coding:
John Wallett.

client: Fiona Mason/Segue Music

date: 2009/10

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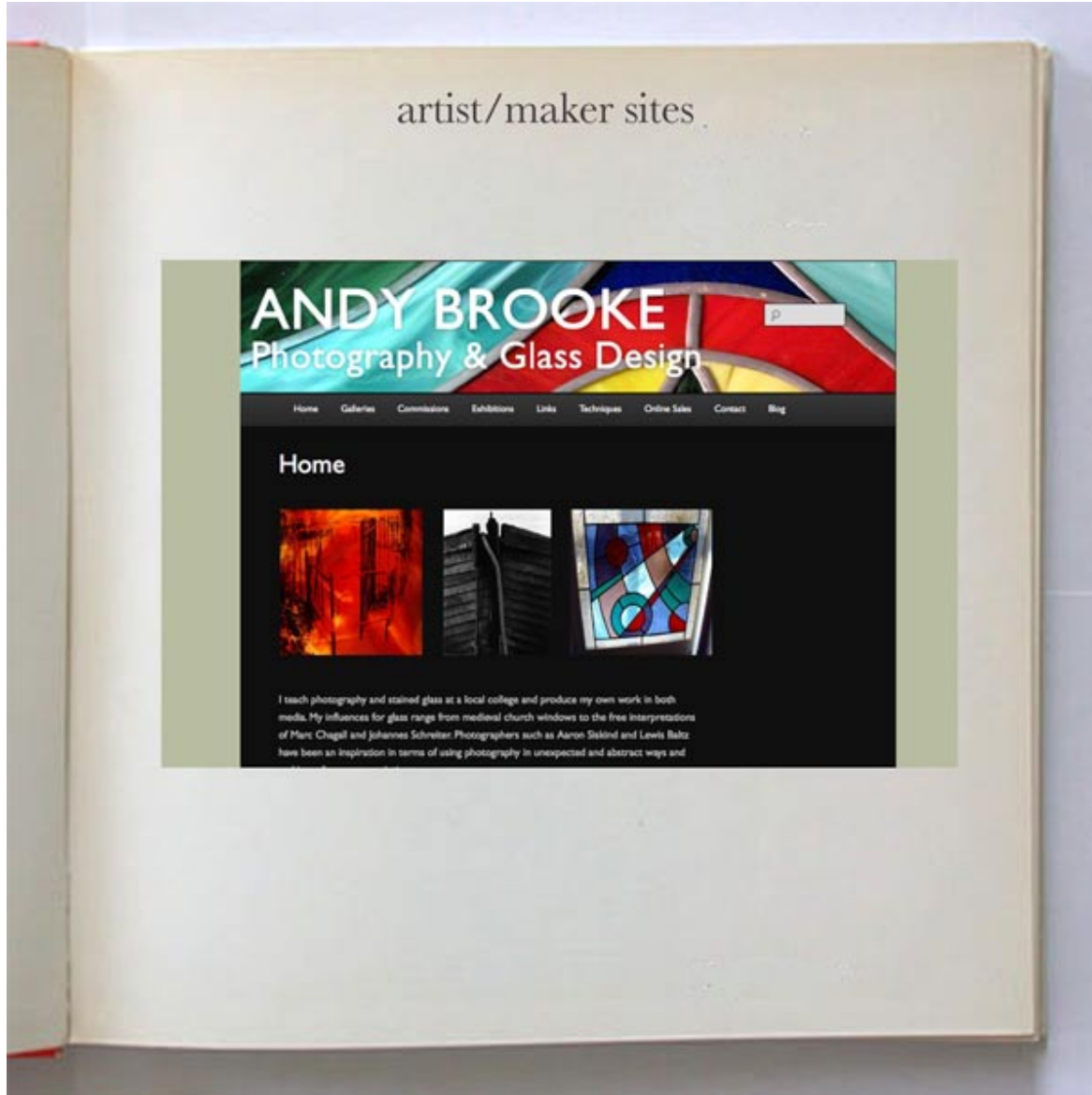
One of a series of smaller
portfolio sites for artist/makers.
This is a recent site for the South
African artist Eliza Kentridge.

client: Eliza Kentridge

date: 2011

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One of a series of smaller portfolio sites for artist/makers. Website and online sales for photographer and glass artist Andy Brooke.

client: Andy Brooke

date: 2011

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One of a series of smaller portfolio sites for artist/makers. Image portfolio site with streamed video for eco-furniture makers Chas Crocker and Son (Woodprojects).

client: Woodprojects

date: 2011

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One of a series of smaller portfolio sites for artist/makers. Site (including custom typeface) for Tim Sanders, political illustrator and cartoonist for the Independent Newspaper.

client: Tim Sanders

date: 2011

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Geo-tagging and custom post types, complex database formats and dynamic CSS page displays are all features of this demonstration site for Essex regional music development agency 'soundexchange'

client: soundexchange (regional music development agency for Essex)

date: 2011

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e-newsletter tools



Custom PHP/MySQL tool for easy creation of e-mailable newsletters including control of background and masthead images, multiple individual stories with image size and alignment settings, links to web pages (detail). Presented to a Booksellers Association Publishers Workshop at the 2011 London Book Fair

Client: Wivenhoe Bookshop,

date: 2010/2011

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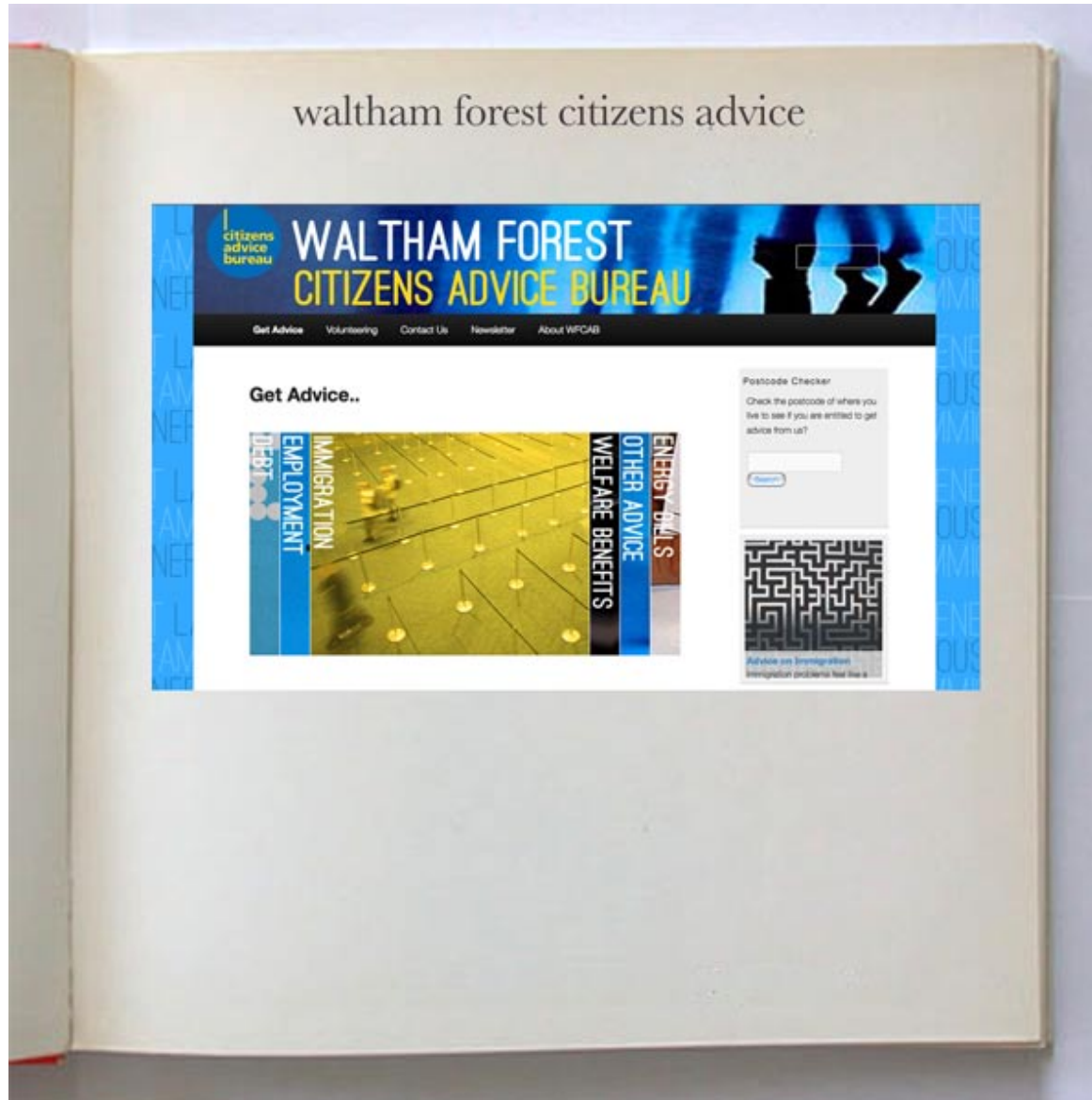
Custom PHP/MySQL tool for easy creation of e-mailable newsletters (full length newsletter shown). Concept, design and beta test code: John Wallett with additional PHP support from Chris Dickens of Blue Lizard.

Beta test clients: Wivenhoe Bookshop, Reelappeal Cinema Group, Magic Me.

date: 2009/2010

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Wordpress site with custom features including CSS 'sliding panel' display, postcode checker (find your nearest CAB in London and SE region), advice online and by email. Developed jointly with Pipal Associates.

Waltham Forest Citizens Advice
date: October 2011 launch

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